



POWER OF ATTORNEY

SPINNER NETWORKS, INC., a California corporation, assignee of the application for United States Letters Patent for an invention entitled:

DISTRIBUTING PERSONALIZED CONTENT

invented by:		
DAVID BILL		•
	executed on even date herewith, or	•
x	having Serial No. 09/105840, filed JUNE 26, 19	98,
do(es) hereby appoint Steven A. Swernofsky, Registration No. 33,040, as attorney of record with ful power of substitution and revocation, to prosecute this application and transact all business in the United States Patent and Trademark Office connect therewith, and certifies that it is the assignee of the entire right, title and interest in the patent application identified above by virtue of an assignment, a copy of which is attached, from the inventor(s) of the patent application identified above.		
Please send all correspondence and direct all telephone calls to:		
	Steven A. Swernofsky The Law Offices of Steven A. Swernofs P.O. Box 390013 Mountain View, CA 94039-0013 Telephone (650) 947-0700	ky .
	indersigned has reviewed all the documents in t ve_and, to the best of undersigned's knowledge a	
the assignee is on behalf of the true and that a statements we punishable by	undersigned, declare that I am the (an) assigned is a corporation, partnership, or other association, ne assignee, and I further declare that all statementall statements made on information and belief are there made with the knowledge that willful false or imprisonment, or both, under Section 10 willful false statements may jeopardize the valid	I am authorized to make this appointments made herein of my own knowledge are believed to be true, and further that these statements and the like so made are 01 of Title 18 of the United States Code
Full Assignee I	Name: SPINNER NETWORKS, INC.	
Post Office Ad	ddress: 1209 Howard Avenue, Suite 20	00, Brulingame, CA 94010
70	3 B	9/25/98
Signature	Date	
DAVID BILL Print Name	Cha Title	ir of Enginearing